

INVITES YOU TO

# LORD & TAYLOR'S GARDEN CITY BENEFIT BASH

TUESDAY, APRIL 15, 2008 – 9:00 AM TO 10:00 PM

**Shop all day while supporting your community!** Lord & Taylor will be hosting the Benefit Bash – an exclusive day filled with special events and savings at Garden City. As part of the celebration, Lord & Taylor is giving our organization an opportunity to raise thousands of dollars.

### Here's how it works...

We are one of several non-profit groups participating in the sale of \$5 admission tickets to Lord & Taylor's Benefit Bash. We retain all the proceeds from our ticket sales. With your support, we can also be one of the organizations to receive one of (2) bonus checks Lord & Taylor is donating for the highest ticket sales (#1 – \$2,000, #2 – \$1,500), or for the highest attendance (#1 – \$2,000, #2 – \$1,500). The more tickets we sell, the more money we raise!

### The Benefit Bash Offers...

- Coupon – 20% off one regular or sale priced item\*
- Savings Pass – 15% off all sale and regular priced items all day, including cosmetics and fragrances\*
- Sign up for a new Lord & Taylor credit account and receive 15% off all your day's purchases, plus receive a \$15 gift card by mail after the event.†
- Opportunity to win fabulous prizes
- Pre-Sell: Starting Tuesday, April 8, pre-select your purchases to be rung up on the day of the Benefit Bash – then come by and pick them up that day or after.
- A day filled with exciting events (see attached list)

*\*Some exclusions apply. †Subject to normal credit approval. See associate for details.*

### To order tickets...

Fill out order blank below and mail with check/money order (no cash, please) to:

**The Magic Penny, Inc.**

**24 Eldorado Drive East Northport, New York 11731**

Or call us at: **631-486-3822**

Please make check payable to: **The Magic Penny, Inc.**

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## Ticket Order Form

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

# of Tickets ordered (\$5 each): \_\_\_\_\_ Amount enclosed \$: \_\_\_\_\_

**LORD & TAYLOR GARDEN CITY**  
**BENEFIT BASH EVENTS**  
**Tuesday, April 15, 2008**

**Register for a chance to win a fabulous prize: a \$2000 wardrobe or a \$500 spa gift certificate.**

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|---------------------|---|
| All Day             | Meet national makeup artists and receive complimentary new looks for spring from any of our cosmetic counters including <b>Bobbi Brown, Chanel, Dior, Nars, Prescriptives, Clinique</b> and many more!  |
| 10:00 am – 2:00 pm  | Bring the kids! Get your custom-made friendship bracelet, made while you wait by a clown from the Big Apple Circus!   |
| 11:00 am – 12:00 pm | Guest author <b>Sheri Bell-Rehwoldt</b> will sign complimentary copies of <i><b>You Think It's Easy Being the Tooth Fairy?</b></i> , A wonderful children's story and first picture book by the award-winning writer.                               |
| 1:00 pm – 2:00 pm   | Guest writer, restaurateur, spokesperson and author <b>Jesse Ziff Cool</b> will sign complimentary copies of <i><b>Simply Organic</b></i> . A guide to discovering how to easily make natural, flavorful foods part of your family's everyday life. |
| 1:00 pm – 3:00 pm   | Indulge in chocolate covered strawberries with <b>Jones New York Collection</b> . Pamper yourself with mini-manicures at <b>AK Anne Klein</b> . Take a break for a chair massage with <b>Jones New York Signature</b>                               |
| 3:00 pm – 4:00 pm   | Guest author and five-time Emmy Award-winning nationally renowned senior meteorologist <b>Bill Evans</b> will sign complimentary copies of <i><b>Category 7</b></i> , a fictional tale that questions one of the world's biggest natural disasters. |
| 3:00 pm – 7:00 pm   | Let our balloon artist from the Big Apple Circus create something special for you.  |
| 3:00 pm – 7:00 pm   | Come meet Marvel's the <b>HULK™</b> , live in person! Bring the camera!   |
| 4:00 pm – 4:30 pm   | Runway Fashion Show featuring the seasons hottest trends.   |
| 5:00 pm – 6:00 pm   | Guest author <b>Ellen Crosby</b> will sign complimentary copies of her novel <i><b>The Chardonnay Charade</b></i> , her second in a series of wine country mystery novel.   |
| 7:00 pm – 8:00 pm   | Guest authors <b>Matt Titus</b> and <b>Tamsen Fadal</b> will sign complimentary copies of their book <i><b>Why Hasn't He Called?</b></i> A tell all guide on how guys really think and how to get the right one interested in you!                  |

*All events subject to change or cancellation. Quantity of books are limited, one per person while supplies last. No purchase necessary to register to win prizes. A purchase will not increase your chances of winning. See ballot in store for details. Must be legal U.S. resident age 18 and over. You may also enter by printing your name, address and daytime phone number on a 3x5 card and mailing into no later than April 15<sup>th</sup>, 2008 to Lord & Taylor, Garden City BB Sweepstakes, 424 Fifth Ave., 8<sup>th</sup> Floor, New York, NY 10018. Void in Florida and where prohibited by law. For a set of official rules, send your request with a SASE to the address above. VT residents may omit postage. ™ 2008 Marvel. All rights reserved. Hulk and the distinctive likeness thereof is a trademark of Marvel Characters, Inc. and is used with permission.*

**\*\*SUBJECT TO CHANGE**